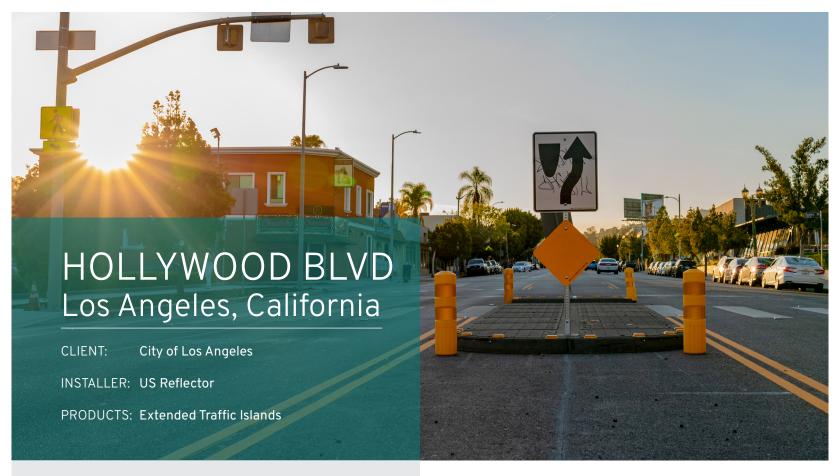
CASE STUDY

Rosehill Highways



ISSUES

- Vehicles regularly exceed the speed limit when driving on Hollywood Boulevard
- Pedestrians feel unsafe when crossing the busy junction
- The city of LA have committed to creating an integrated, thriving, and mobile community where pedestrians feel safe



OBJECTIVES

- Encourage drivers to obey the speed limit by installing effective traffic calming measures
- Install traffic calming products which can be easily relocated, allowing road resurfacing and other maintenance
- Avoid disruption by installing traffic calming products which do not require that the road be closed
- Install surface-mounted traffic calming products which are low maintenance, impact resistant, and require no excavation

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CASE STUDY

Rosehill Highways

SOLUTION

- Install extended surface-mounted traffic islands to create safe crossing points along the route
- Install reflective bollards to increase visibility



- Rosehill Highways' traffic islands consist of large, durable rubber sections which maximise stability and impact resistance while reducing future maintenance requirements
- Each traffic island can be installed in less than a day, requiring limited lane closures and allowing continued traffic flow



RESULTS

- The speed of vehicles approaching the crossing was reduced
- Pedestrians can now safely cross the road by using the traffic islands
- Surface water on the road can flow freely into the drainage gullies
- The scheme was completed on time and within budget











